

### Board of Directors

James Putnam, Chair

David Alukonis

John Herney

Eric Herr

Dianne Mercier

Catherine A. Provencher

Todd I. Selig

Michael Whitney

Daniel Wolf

Martin L. Gross, *Chair  
Emeritus*

*Directors Emeritus*

William H. Dunlap

Sheila T. Francoeur

Donna Sytek

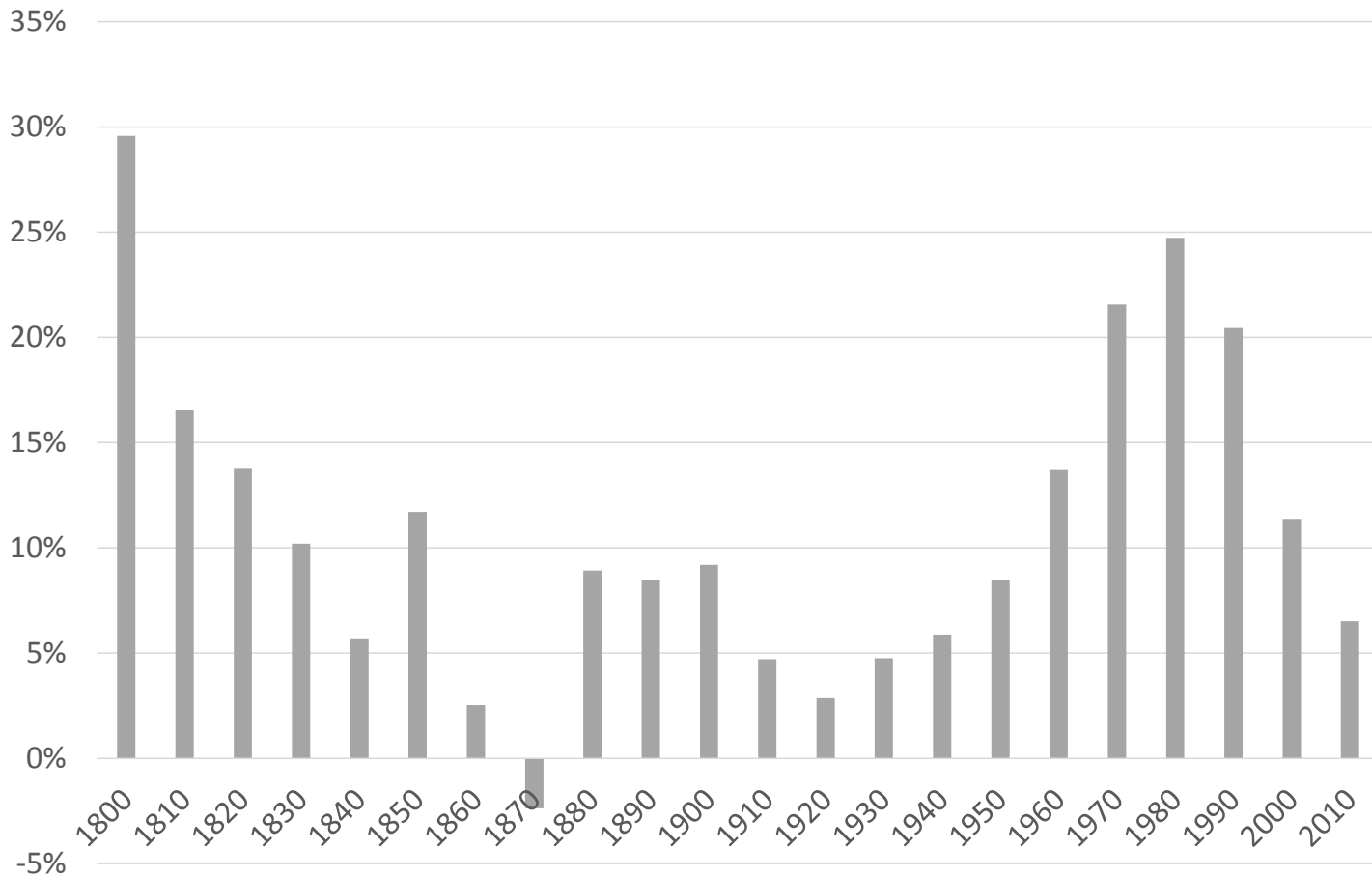
Brian F. Walsh

# Challenges and Opportunities

*“...to raise new ideas and improve policy debates through quality information and analysis on issues shaping New Hampshire’s future.”*

# Economic Cycles

Percent Change in Population in NH from Prior Period  
1790 Census to 2010 Census



# Tailwinds to Headwinds to ...







# Astounding Growth

700,000

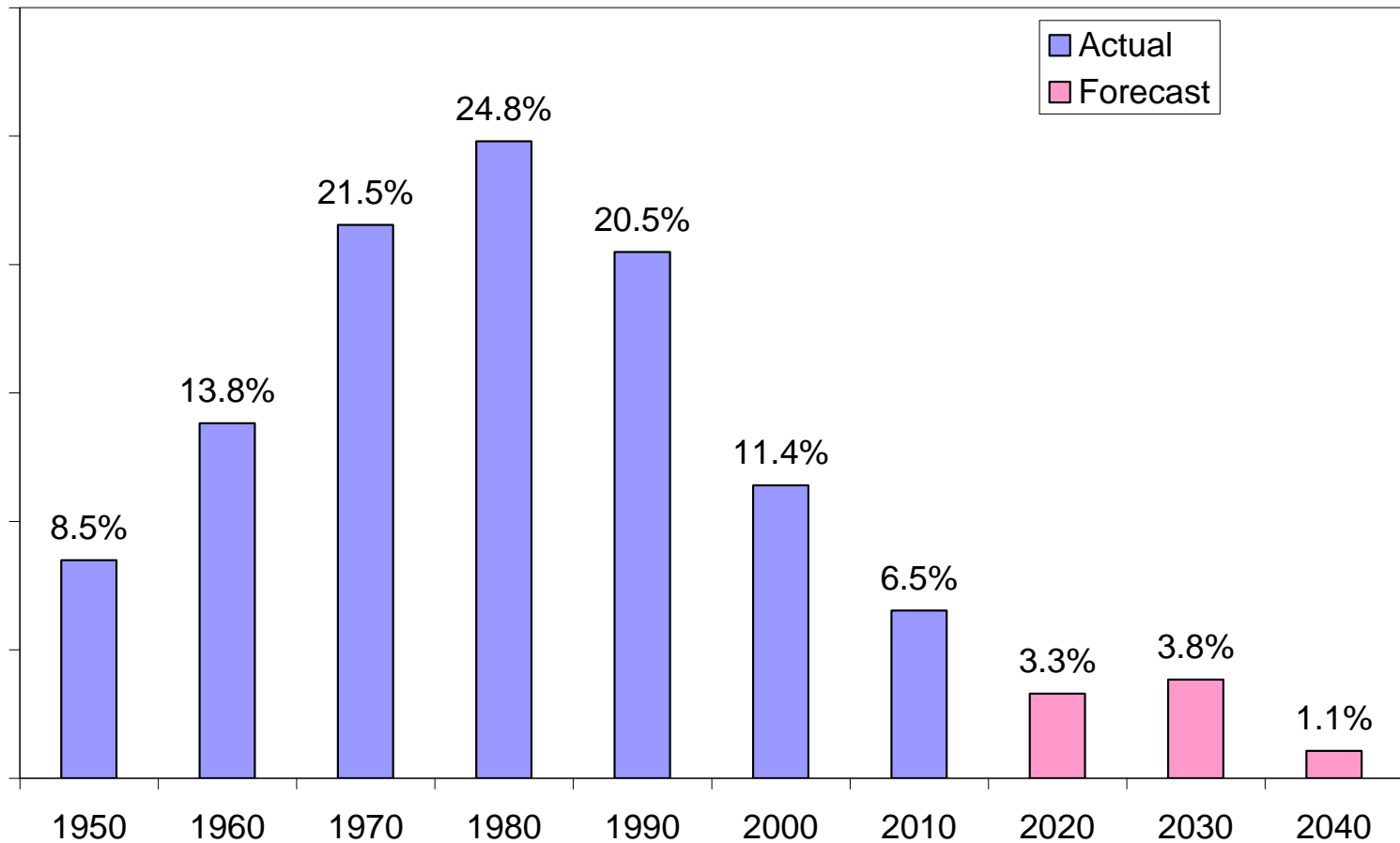
1968

1.3 million

2013

# Projections: Limited Growth

Ten Year Percent Change in New Hampshire Population by Decade End



Virtually all our public  
policy is based on a  
picture of ourselves and  
trends that are not really  
true any longer

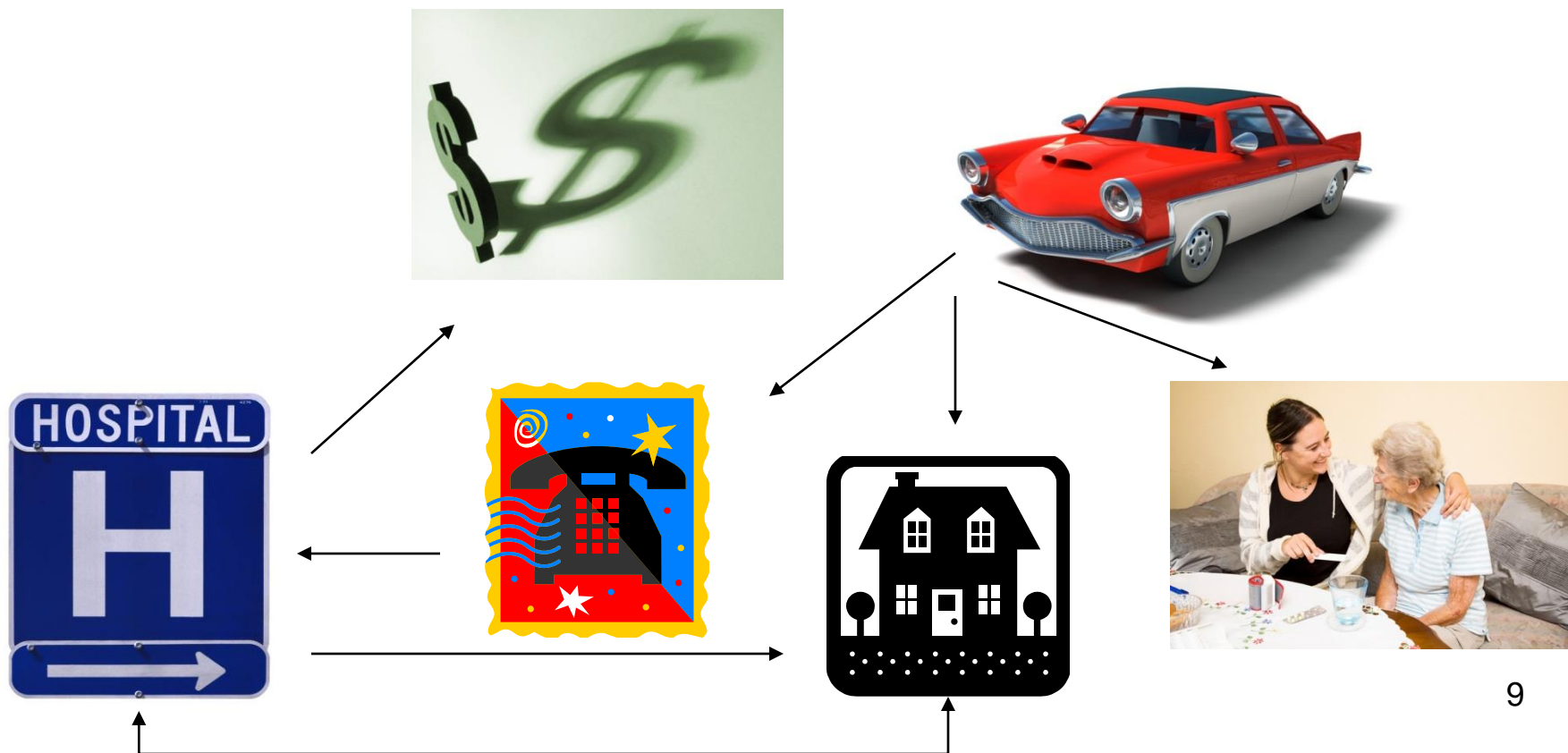
# Everything Varies by Age

So ....

# Everything will be Impacted by Aging

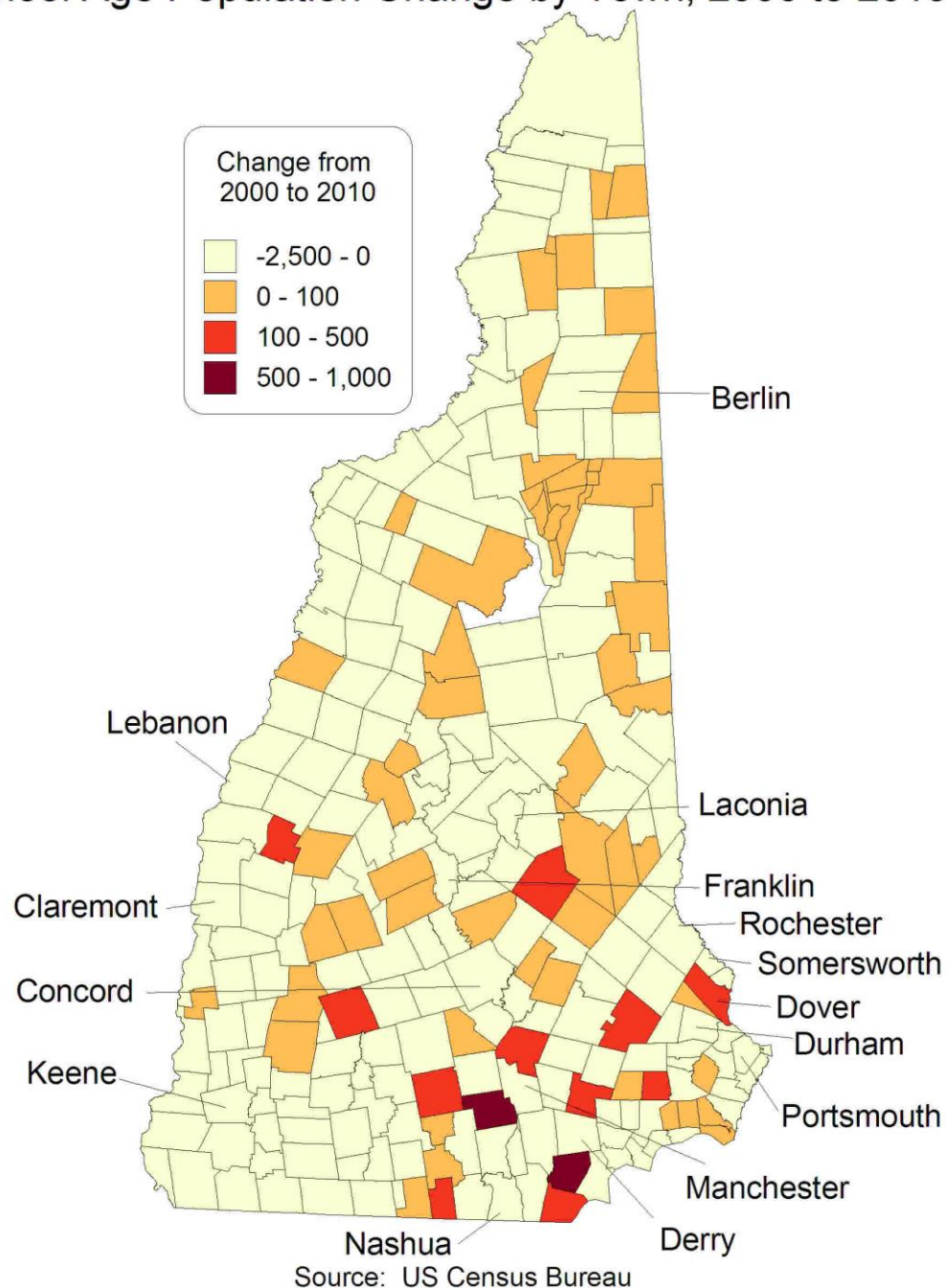


# The Ripple Effect



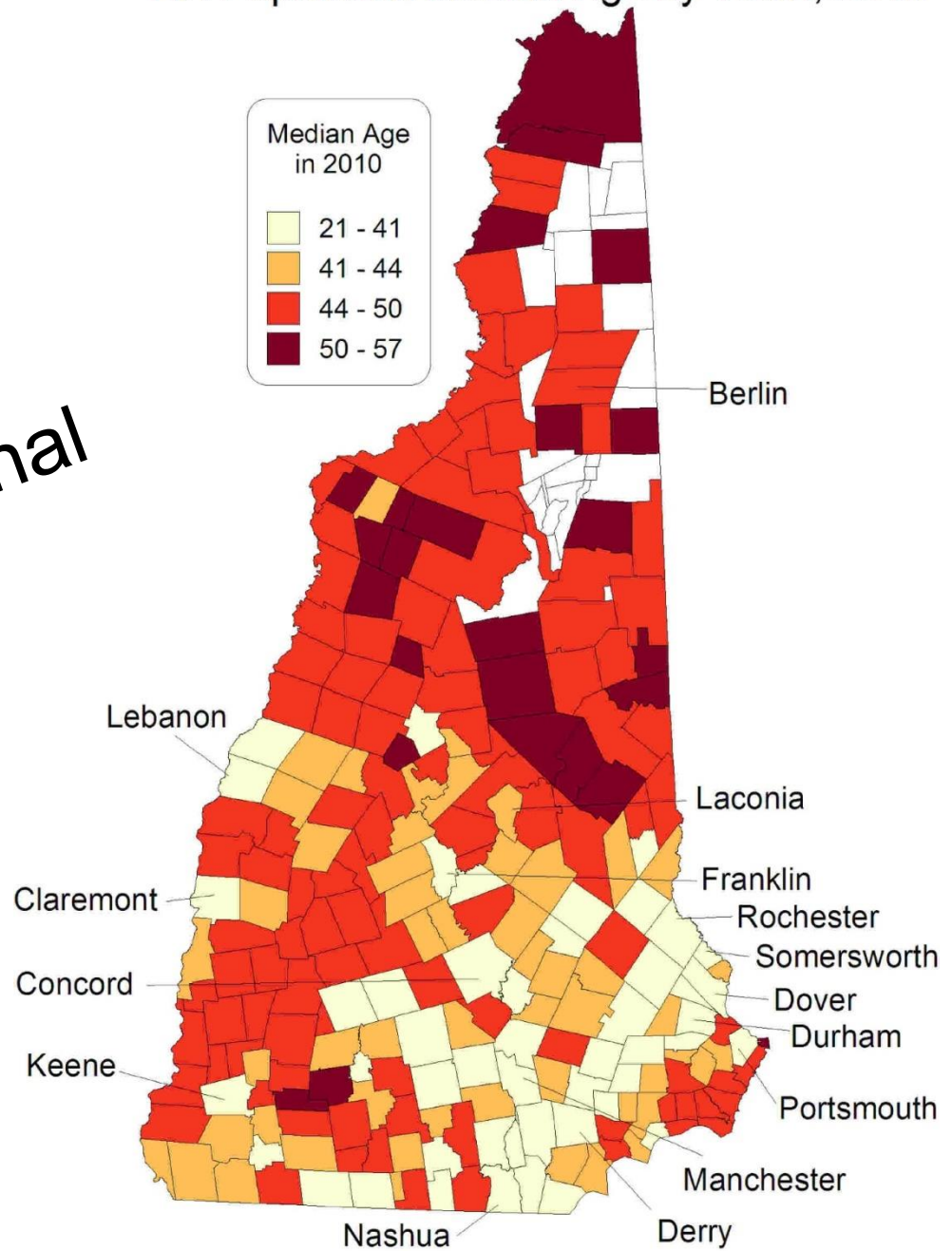
## NH School Age Population Change by Town, 2000 to 2010

- While the overall state population increased, the number of school-aged children fell: a loss of more than 22,000 students, or a 7 percent decline since 2000.
- As this map shows, that drop was spread across the state, with a few towns gaining in school-age population.
- More broadly, policymakers will have to consider what steps to take to build the education system in a state where the student population is declining.



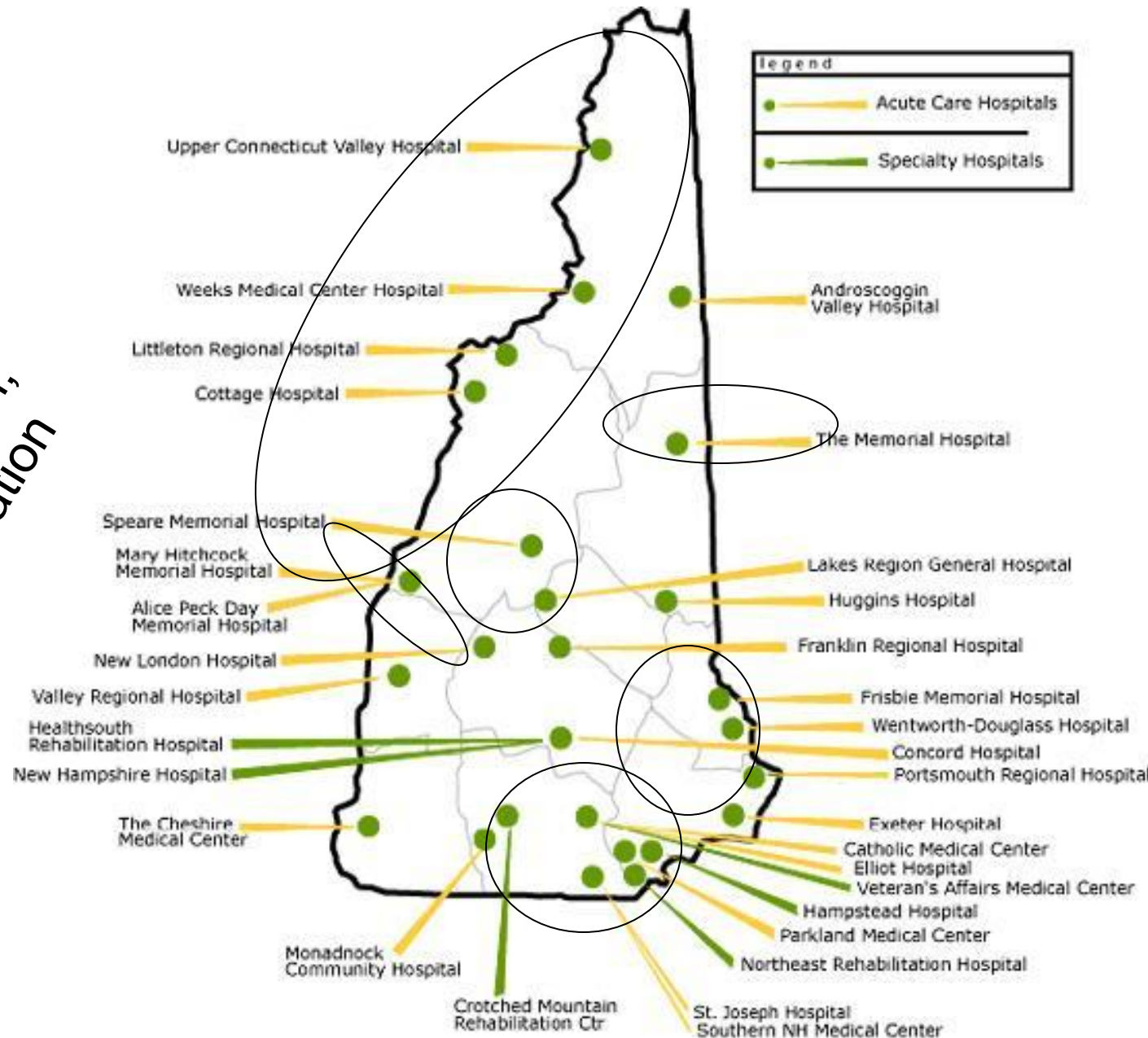
# NH Population Median Age by Town, 2010

Do you see regional  
patterns?



Source: US Census Bureau

*Institutional  
Collaboration,  
Consolidation,  
Cooperation*



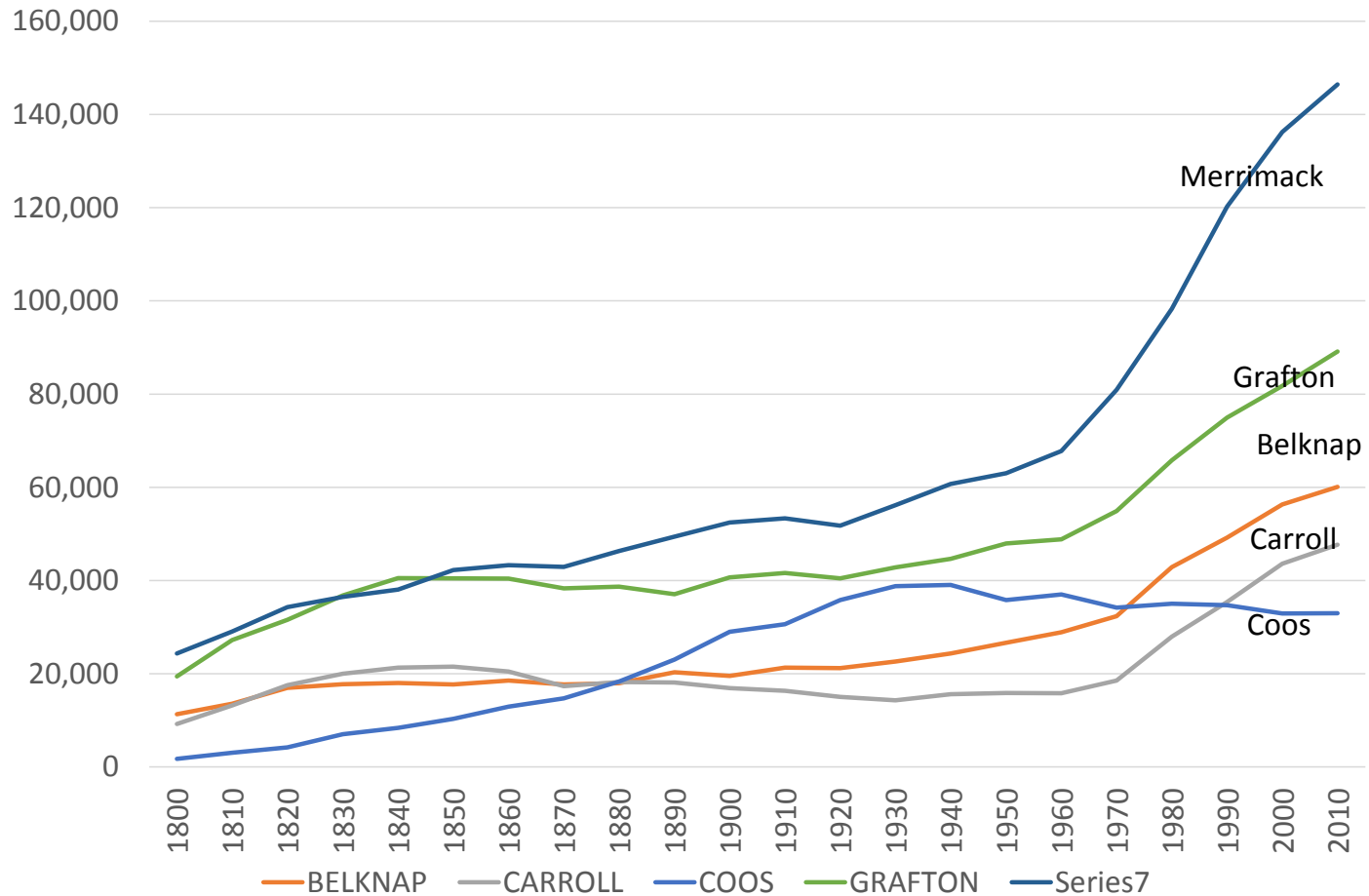


# Workforce Development?

- Educate our own better .... ?
- Make NH a place in which a new generation of diverse, urban dwelling, millennials .... ?
- Narrow our economic focus to specific geography or industry?

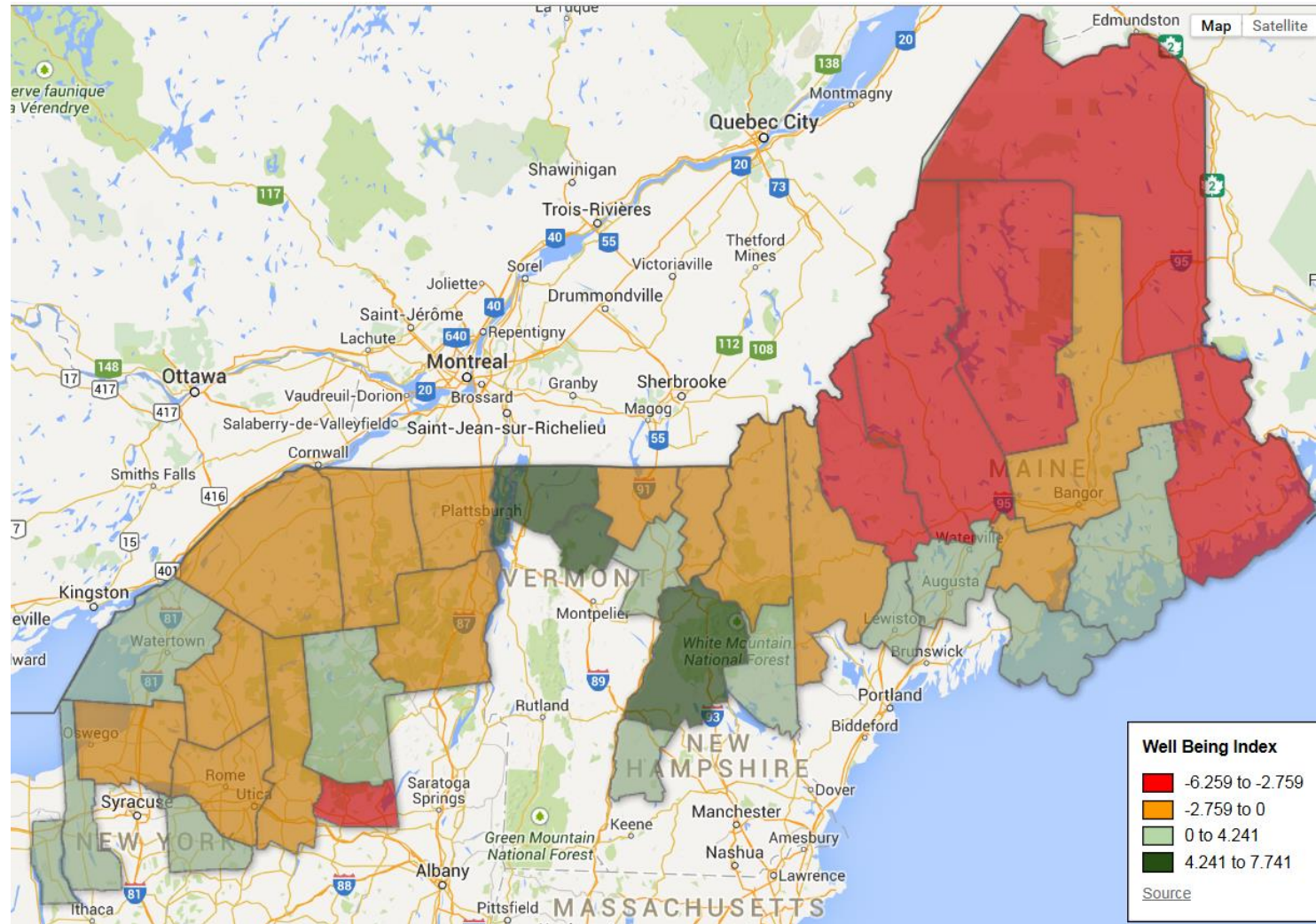
# Rural ....

Growth in NH's Rural Northern Counties



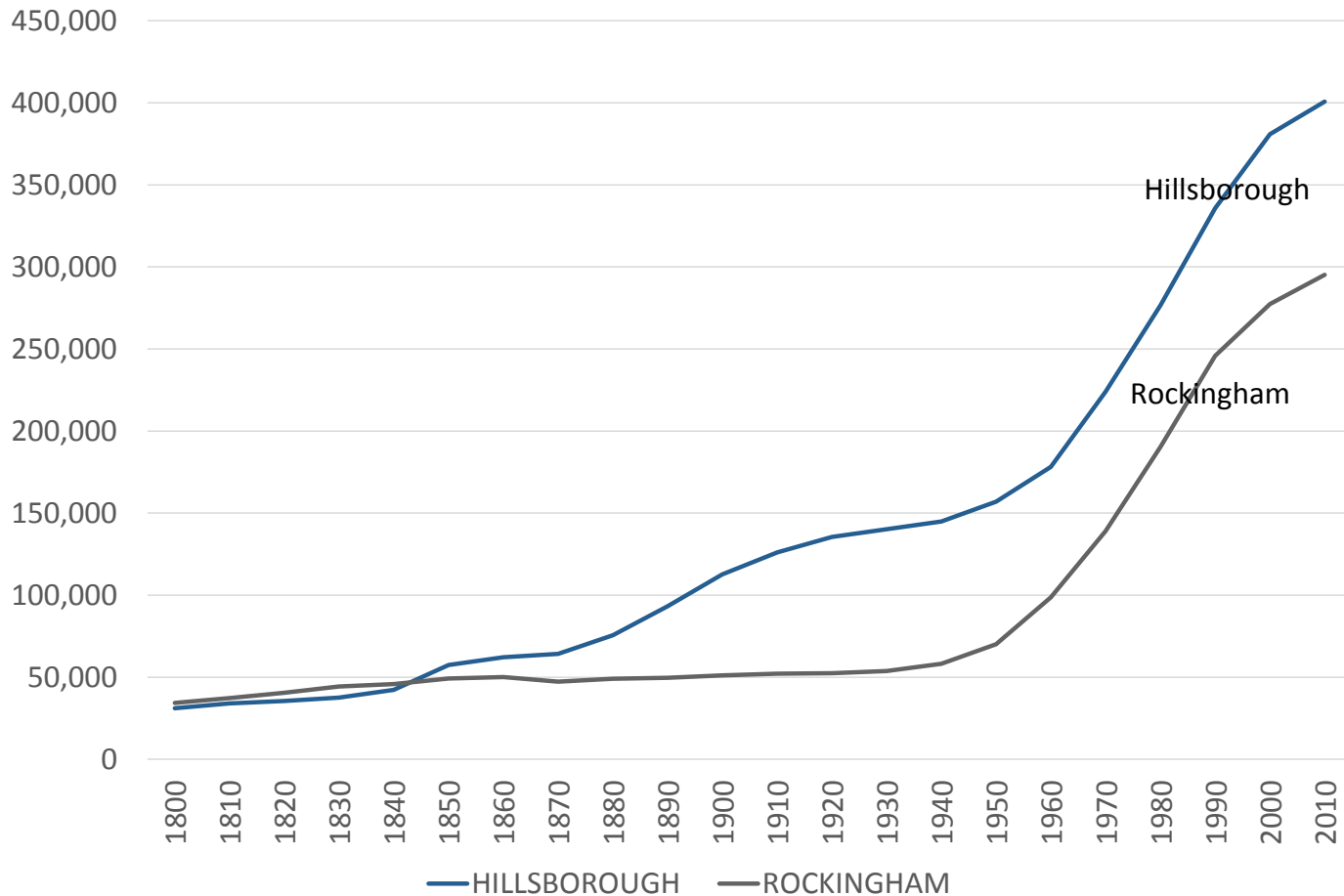


# Facilitating Rural Transitions - Index of Well-Being

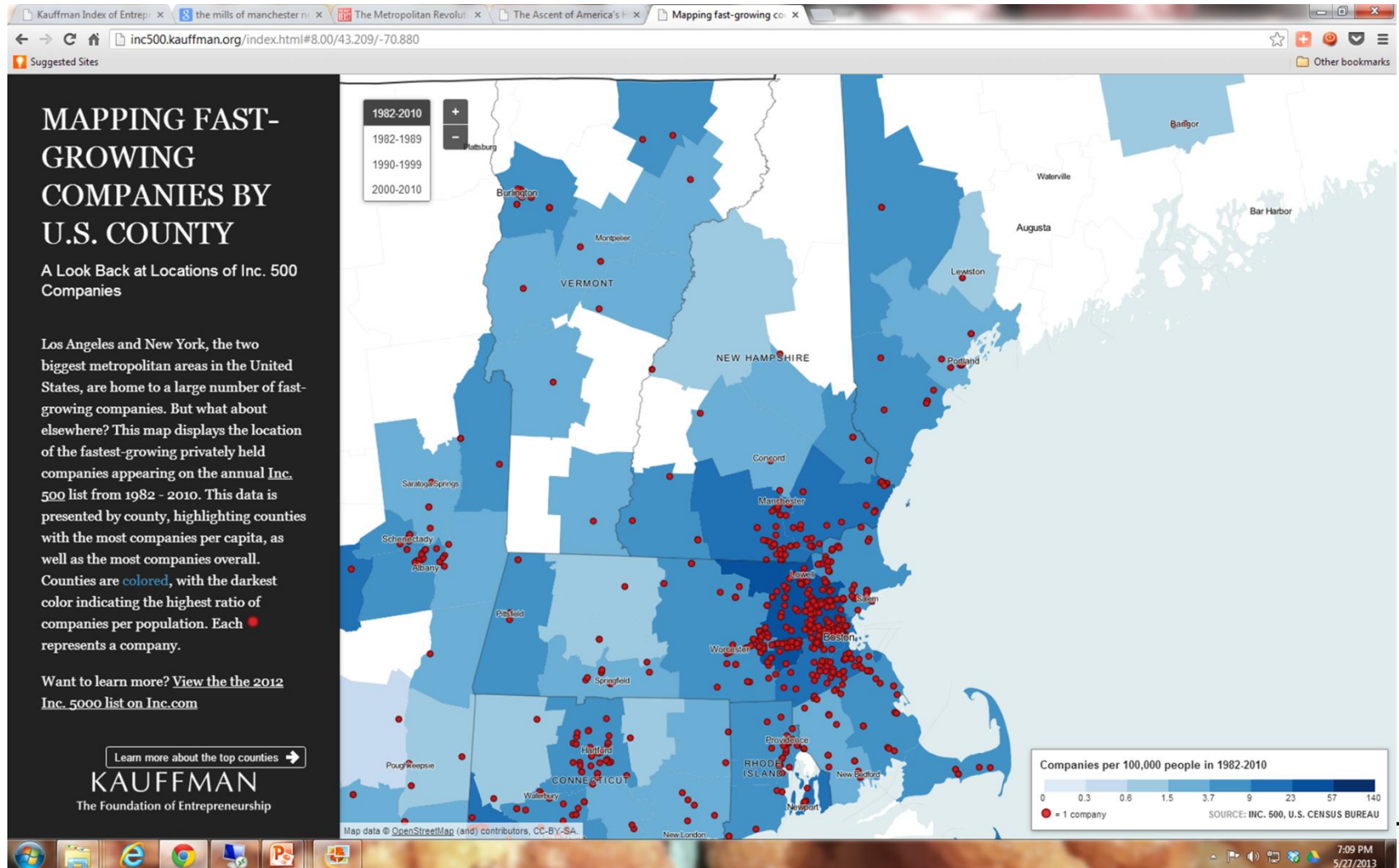


# Urban

Growth in NH's Urban Southern Counties



# Building on Urban Assets - Nashua-Manchester Corridor



# The Ecology of Successful Economy

## There's this ...

- Human Capital
- Financial Capital
- Economic Creativity
- Business Base
- Costs of Business
- Infrastructure
- Quality of Life

## And then ... Brad Feld

- A Strong Pool of Tech Founders
- Local Capital
- Killer Events
- Access to Great Universities
- Motivated 'Champions'
- Local Press, Organizational Tools
- Alumni Outreach
- Wins
- Recycled Capital
- Second-Time Entrepreneurs
- Attractive to Engineers
- Tent-pole local tech companies

# What to Do?

- **What is a Plan NH COMMUNITY DESIGN CHARRETTE?** A Community Design Charrette brings together a team of volunteer members of Plan NH with community leaders, citizens, business owners and others related to a particular project.
- What is an Innovation District? Geographic areas where leading-edge anchor institutions and companies cluster and connect with start-ups, business incubators and accelerators.<sup>1</sup> They are also physically compact, transit-accessible, and technically-wired and offer mixed-use housing, office, and retail.



# Building on strengths, taking on weaknesses

- Natural and Cultural Amenities
- What is NH's Brand?
- Regionalism
- Vibrant Cities
- Maintenance of a strong human capital infrastructure
- Economic Development → Community Development



# New Hampshire Center for Public Policy Studies

## Board of Directors

James Putnam, Chair

David Alukonis

John Herney

Eric Herr

Dianne Mercier

Catherine A. Provencher

Todd I. Selig

Michael Whitney

Daniel Wolf

Martin L. Gross, *Chair  
Emeritus*

*Directors Emeritus*

William H. Dunlap

Sheila T. Francoeur

Donna Sytek

Brian F. Walsh

## Want to learn more?

- Online: [nhpolicy.org](http://nhpolicy.org)
- Facebook: [facebook.com/nhpolicy](https://facebook.com/nhpolicy)
- Twitter: [@nhpublicpolicy](https://twitter.com/nhpublicpolicy)
- Our blog: [policyblognh.org](http://policyblognh.org)
- (603) 226-2500

*“...to raise new ideas and improve policy debates through quality information and analysis on issues shaping New Hampshire’s future.”*